



# Local News Publications

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 VISIT: WWW.LNP.net.au

## Rates Card 2020

Covering both the Forest Lake area and the Greater Springfield region, south-west of the Brisbane CBD, Local News Publications is an independently owned and operated company committed to bringing local news and information right to residents homes. Since 1993, we have been providing businesses owners, small and large, with a cost effective, localised advertising tool that gets results.

So contact us today and see how we can help you grow your business.



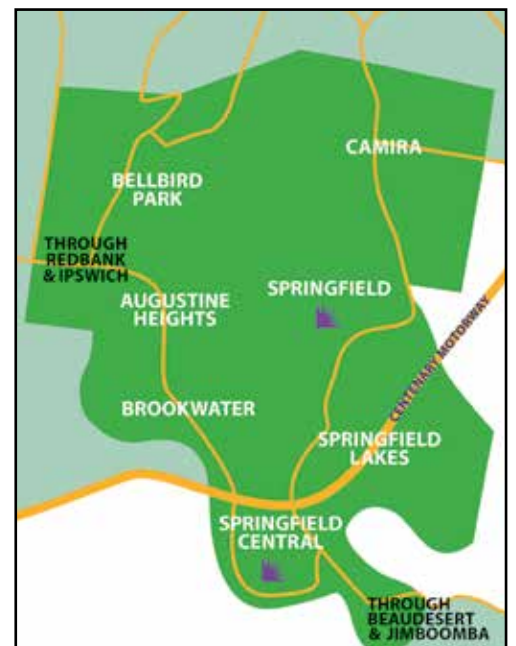
The Lake News, distributed to:

- Doolandella • Ellen Grove •
- Forestdale •
- Forest Lake • Heathwood •



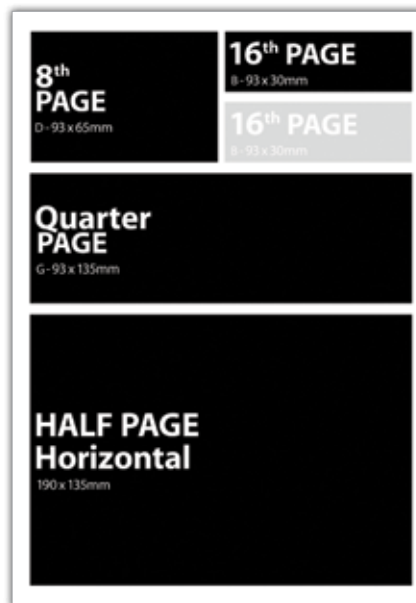
The Greater Springfield Times, distributed to:

- Augustine Heights • Bellbird Park •
- Brookwater •
- Camira • Springfield •
- Springfield Lakes •



# Display Advertising Rates Single Publication

Rates per month		
CODE	size in mm (width x depth)	ONE Month
A	Sixteenth page - 45 x 65	\$99
B	Sixteenth page - 93 x 30	
D	Eighth page - 93 x 65	\$195
E	Eighth page - 45 x 135	
H	Quarter page - 93 x 135	\$385
G	Quarter page - 190 x 65	
	Half Page - 93 x 275	\$520
	Half Page - 190 x 135	
	Full Page - 190 x 275	\$835
	Back Page - 190 x 275	\$970



## Front Page Advertising Rates Single Publication

Rates per month		
CODE	size in mm (width x depth)	ONE Month
A	Front Page - 45 x 65	\$135
D	Front Page - 93 x 65	\$260

Bookings for front page ad spaces are booked in advance and subject to availability.



Advertising Pricing conditions:

- Rates include gst and artwork but exclude all agency commission.
- 20% surcharge applies to all specific page placement bookings for display adverts.
- Front Page bookings are not available on consecutive months - please contact Local News Publications for availability.
- Although discounts are available on some multiple display bookings they exclude Front Page Bookings.

## Front Page Feature Package Single Publication

Get maximum exposure with our Front Page Feature Package:

- Front page photo
- Full page editorial and photo inside
- \$995/month



Front Page Feature Package must be booked in advance and is subject to availability.

# Trades & Services Advertising Rates Single Publication

## Rates per 3 month block

size in mm width x depth	
SMALL - 45 x 33	\$135
LARGE - 45 x 65	\$215



Conditions for Trades & Services bookings:

- If a column heading is not available for your service a heading can be created for you.
- Charges may apply if changing artwork within the 3 month booking period.
- No refunds are available for cancellations prior to the end of the 3 month booking period.

## Deadline & Distribution Dates

### The LAKE NEWS

ISSUE	MONTH	BOOKING DEADLINE	SCHEDULED DELIVERY
314	February	January 16	February 4/5
315	March	February 21	March 3/4
316	April	March 13	March 31/April 1
317	May	April 9	April 28/29
318	June	May 15	June 2/3
319	July	June 12	June 31/July 1
320	August	July 17	August 4/5
321	September	August 14	September 1/2
322	October	September 11	September 29/30
323	November	October 9	October 27/28
324	December	November 13	December 1/2
325	January 2021	December 11	January 5/6
326	February 2021	January 15	February 2/3
327	March 2021	February 12	March 2/3

### The Greater SPRINGFIELD TIMES

ISSUE	MONTH	BOOKING DEADLINE	SCHEDULED DELIVERY
279	February	January 23	February 11/12
280	March	February 21	March 10/11
281	April	March 20	April 7/8
282	May	April 17	May 5/6
283	June	May 22	June 9/10
284	July	June 19	July 7/8
285	August	July 24	August 11/12
286	September	August 21	September 8/9
287	October	September 18	October 6/7
288	November	October 16	November 3/4
289	December	November 20	December 8/9
290	January 2021	December 11	January 5/6
291	February 2021	January 22	February 9/10
292	March 2021	February 19	March 9/10

dates are correct at time of printing

### Terms and conditions:

- Cancellations must be received in writing by Local News Publications (LNP) prior to deadline date. Cancellations after the deadline date will be charged in full. LNP reserves the right to repeat a previous advertisement when artwork for a booked space is not supplied by the deadline date.
- It is the sole responsibility of the advertiser to ensure that artwork, graphics and/or images supplied comply with Copyright and Trade Practices Laws.
- Finished artwork must be supplied in digital format. Specifications are available at LNP.net.au
- Deadlines and publication dates may be subject to change without notice.
- Advertising bookings carry no entitlement to editorial or advertorial space.
- Artwork, imagery and photographs produced or sourced by Local News Publications are subject to copyright and remain the property of Local News Publications. They are unable to be used for any other purpose other than advertising in our publications. Imagery and photographs may be purchased - please contact us for more information.