



# Local News Publications

PO Box 4497, Forest Lake, 4078 Q  
 P: 3201 1880 E: info@LNP.net.au  
 VISIT: WWW.LNP.net.au

## Rates Card 2018

Covering both the Forest Lake area and the Greater Springfield region, south-west of the Brisbane CBD, Local News Publications is an independently owned and operated company committed to bringing local news and information right to residents homes. Since 1993, we have been providing businesses owners, small and large, with a cost effective, localised advertising tool that gets results.

So contact us today and see how we can help you grow your business.



The Lake News, distributed to:

- Doolandella • Ellen Grove •
- Forestdale •
- Forest Lake • Heathwood •



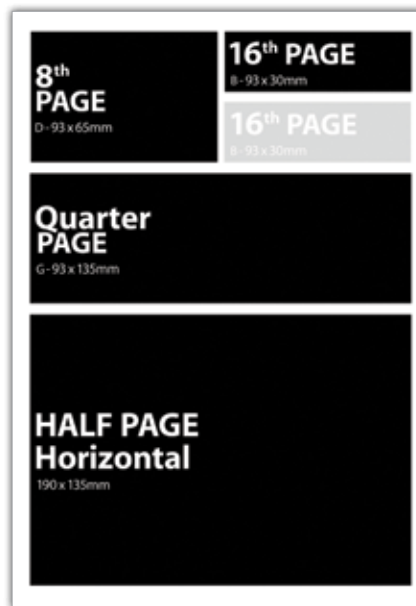
The Greater Springfield Times, distributed to:

- Augustine Heights • Bellbird Park •
- Brookwater •
- Camira • Springfield •
- Springfield Lakes •



# Display Advertising Rates Single Publication

Rates per month		
CODE	size in mm (width x depth)	ONE Month
A	Sixteenth page - 45 x 65	\$99
B	Sixteenth page - 93 x 30	
D	Eighth page - 93 x 65	\$195
E	Eighth page - 45 x 135	
H	Quarter page - 93 x 135	\$385
G	Quarter page - 190 x 65	
	Half Page - 93 x 275 Half Page - 190 x 135	\$520
	Full Page - 190 x 275	\$835
	Back Page - 190 x 275	\$970



## Front Page Advertising Rates Single Publication

Rates per month		
CODE	size in mm (width x depth)	ONE Month
A	Front Page - 45 x 65	\$135
D	Front Page - 93 x 65	\$260

Bookings for front page ad spaces are booked in advance and subject to availability.



Advertising Pricing conditions:

- Rates include gst and artwork but exclude all agency commission.
- 20% surcharge applies to all specific page placement bookings for display adverts.
- Front Page bookings are not available on consecutive months - please contact Local News Publications for availability.
- Although discounts are available on some multiple display bookings they exclude Front Page Bookings.

## Front Page Feature Package Single Publication

Get maximum exposure with our Front Page Feature Package:

- Front page photo
- Full page editorial and photo inside
- \$995/month



Front Page Feature Package must be booked in advance and is subject to availability.

