



Terms & Conditions

Phone: (07) 3201 1880 PO Box 923 Sumner Park Qld 4074

or email directly to the publication specific to your enquiry:

centenarynews@lnp.net.au

lakenews@lnp.net.au

localnews@lnp.net.au

springfieldtimes@lnp.net.au

artwork and proofing

- a) Bookings must be received by the relevant deadline date.
- b) Local News Publications are able to create artwork at no extra charge (initial artwork and 2 amendments)
- c) Finished artwork must be supplied in digital format:
 - **Press optimised PDF** with embedded fonts and bleed where required.
 - **300dpi** at 100% size
 - **CMYK Colour** - 4 colour process, **NOT RGB** (screen) colour.
- d) **Publisher files will not be accepted.** **Microsoft documents** will be used as a layout guide only.
- e) It is the sole responsibility of the advertiser to ensure that any artwork, graphics and/or images supplied **comply with Copyright and Trade Practices Laws.**
- f) **Proofs for advertisements created by Local News Publications will be provided in low resolution PDF** and are subject to copyright. If errors are found after final approval is given, any additional production costs will be charged to the advertiser.
- g) Proofs sent to clients/agencies must be returned to Local News Publications within **24 hours.**
- h) Proofs will only be sent for approval if advertising details are received by deadline dates.
- i) **Material received after deadline** will be checked by the editor against the original supplied - no responsibility will be accepted for any loss arising from failure of an advertisement to appear or for any error. No guarantee can be given for accuracy in setting handwritten copy or for quality of reproduction from unsuitable material.
- j) **Local News Publications cannot guarantee colour outcomes.** If you are trying to match a specific colour please provide colour numbers or a sample. Keep in mind that colours do vary from screen to print resolutions and also from printer to printer.
- k) **Positions of advertisements within the publications are at the discretion of Local News Publications** unless a page placement request is made, whereby a 20% surcharge will be applied.

production cost

- a) **One invoice only** will be provided per booking.
- b) Prices include GST and **EXCLUDE ALL agency commissions.**
- c) Printer's error, casual displacement or omission does not void the contract. Every care shall be taken to ensure prompt insertion of all advertisements, but the publisher shall not be liable for any loss incurred by the failure of an advertisement to appear on a specified page, issue or specified date.
- d) Local News Publications **will not be held liable for any failure** to publish or delay in advertising caused by any force outside Local News Publication's reasonable control. These forces include, but are not limited to, war, industrial dispute, electricity failure, accidents, fires, any Act of God, governmental or legal restraint.
- e) Any costs incurred by late changes to advertisements are the sole responsibility of the Advertiser and will be invoiced as such.

general conditions

- a) **Cancellations must be received in writing** by Local News Publications prior to the booking deadline date.
- b) **Cancellations after the deadline date will be charged in full.** Local News Publications reserves the right to repeat a previous advertisement when artwork for a booked space is not supplied by the deadline date.
- c) **An artwork charge of \$80 per hour will apply** if artwork, created by Local News Publications, is used for any purpose other than advertising in our publications. All ads created by Local News Publications are subject to copyright and may not be reproduced in whole or part except with the written consent of the copyright holder, Local News Publications.
- d) **Advertisements and editorial are at the discretion of the Editor.** Local News Publications reserves the right to refuse advertising or editorial without explanation, and revise rates and specifications without notice.
- e) **All imagery and photographs sourced or taken by Local News Publications** remain the property of Local News Publications, and cannot be used for any other purpose than advertising in our publications. Imagery and photographs may be purchased - please contact us for more information.
- f) **Advertising bookings carry no entitlement to editorial or advertorial space** unless by special arrangement.